

AT&T Florida 150 South Monroe St. Regulatory Relations Suite 400 Tallahassee, FL 32301

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December 31, 2009

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - Sixth Revised Page 33.4

The purpose of this filing is to provide for the Complete Choice for Business OnLine Bonus Promotion. This Special Promotion will begin January 1, 2010 and end April 30, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



Promotion Description

Complete Choice for Business (CCB) Online Bonus Promotion

Overview

The Complete Choice for Business Online Bonus Promotion is scheduled to begin on January 1, 2010 and end on April 30, 2010. During this promotional period eligible business customers who commit to a new Term Plan for a Complete Choice for Business package will receive a one-time bill credit of \$50 per account. Eligible customers are business customers who currently are not subscribed to a Complete Choice for Business package and who subscribe electronically via online ordering methods.

Promotion Specifics

- A one time reward of \$50 in the form of a bill credit will be earned when adding eligible AT&T local services via online ordering methods.
- The reward will appear as a one time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles.
- Participation in the Program begins on the date the Subscriber commits to a term election and AT&T accepts (unless voided by AT&T).

Promotion Restrictions/Eligibility Requirements

- Eligible customers are new or existing business customers who currently are not subscribed to a Complete Choice for Business package and who subscribe via online ordering methods.
- Subscriber must purchase a Complete Choice for Business package.
- Subscriber must subscribe to an eligible local term plan. Eligible term plans are: Complete Choice for Business Term Plan (12, 24 or 36 months) or Complete Choice for Business Advantage.
- AT&T reserves the right to terminate this promotion at any time.
- This offer excludes existing customers who are already subscribed to a Complete Choice for Business package.
- This offer excludes winback customers.
- This promotion is not available to customers participating in the Exclusively 50 promotion or the Exclusively 40 promotion.
- Subscribers participating in a Product Level or Volume and Term Contract Service Arrangements are not eligible to participate in this promotion.

Cancels Fifth Revised Page 33.4 Cancels Fourth Revised Page 33.4

ISSUED: December 31, 2009 ISSUED: September 25, 2009

BY: Marshall M. Criser III, President -FL Miami, Florida

EFFECTIVE: January 1, 2010 EFFECTIVE: September 28, 2009

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion | Service | Charges Waived | Period Authority | |
|---------------------------|---------------------|--|---------------------|-----------------|
| (DELETED) | | | | (D) |
| AT&T Florida | Complete Choice for | The Complete Choice for Business Online Bonus Promotion is available to eligible business | 09/28/09 | (N) |
| Service Territory | Business Online | customers who commit to a new Term Plan for a Complete Choice for Business package will | 01/01/2010 | (C) |
| From Central | Bonus Promotion | receive a one-time bill credit of \$50 per account. Eligible customers are existing or new business | to | |
| Offices where | | customers who currently are not subscribed to a Complete Choice for Business package and who | 12/31/09 | |
| services are available | | subscribe electronically via online ordering methods. | <u>04/30/2010</u> | |
| | | Promotion Specifics | | (N) |
| | | - A one time reward of \$50 in the form of a bill credit will be earned when adding eligible | | (N) |
| | | AT&T local services via online ordering methods. | | |
| | | - The reward will appear as a one time credit in the OC&C section of the Subscriber's bill in a | | (N) |
| | | subsequent billing period usually within one or two billing cycles. | | |
| | | - Participation in the Program begins on the date the Subscriber commits to a term election and | | (N) |
| | | AT&T accepts (unless voided by AT&T). | | |
| | | Promotion Restrictions/Eligibility Requirements | | (N) |
| | | - Eligible customers are existing <i>or new</i> business customers who currently are not subscribed to | | (<u>NC</u>) |
| | | a Complete Choice for Business package and who subscribe via online ordering methods. | | |
| | | - Subscriber must purchase a Complete Choice for Business package. | | (N) |
| | | - Subscriber must subscribe to an eligible local term plan. Eligible term plans are: Complete | | (N) |
| | | Choice for Business Term Plan (12, 24 or 36 months) or Complete Choice for Business Advantage. | | |
| | | - AT&T reserves the right to terminate this promotion at any time. | | (N) |
| | | - This offer excludes existing customers who are already subscribed to a Complete Choice for | | (N) |
| | | Business package. | | |
| | | - This offer excludes new and winback customers. | | (NC) |
| | | - This promotion is not available to customers participating in the Exclusively 50 promotion or | | (N) |
| | | the Exclusively 40 promotion. | | |
| | | - Subscribers participating in a Product Level or Volume and Term Contract Service | | (N) |
| | | Arrangements are not eligible to participate in this promotion. | | |

BELLSOUTH TELECOMMUNICATIONS, INC.

FLORIDA

ISSUED: December 31, 2009

BY: Marshall M. Criser III, President -FL

Miami, Florida

Sixth Revised Page 33.4 Cancels Fifth Revised Page 33.4

EFFECTIVE: January 1, 2010

A2. GENERAL REGULATIONS

GENERAL SUBSCRIBER SERVICE TARIFF

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion | Service | Cha |
|-------------------|---------------------|------|
| AT&T Florida | Complete Choice for | The |
| Service Territory | Business Online | cust |
| From Central | Bonus Promotion | rece |
| Offices where | | cust |
| services are | | sub |
| available | | |
| | | |

arges Waived

e Complete Choice for Business Online Bonus Promotion is available to eligible business stomers who commit to a new Term Plan for a Complete Choice for Business package will eive a one-time bill credit of \$50 per account. Eligible customers are existing or new business 04/30/2010 stomers who currently are not subscribed to a Complete Choice for Business package and who oscribe electronically via online ordering methods.

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- This offer excludes existing customers who are already subscribed to a Complete Choice for Business package.
- This offer excludes winback customers.
- This promotion is not available to customers participating in the Exclusively 50 promotion or the Exclusively 40 promotion.
- Subscribers participating in a Product Level or Volume and Term Contract Service Arrangements are not eligible to participate in this promotion.

Period Authority 01/01/2010

(C)

(C)